

Kathleen Fasciano
GRAPHIC DESIGNER





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PERSONAL PROFILE

Designer who specializes in children's publishing and who is looking to apply learned skills to produce creative solutions to all types of visual design as well as to improve current design skills by working in a professional environment



EDUCATION

Advanced Diploma with Honours in Graphic Design

Seneca College – Toronto, ON
September 2013 to April 2016

Art Fundamentals Certificate

Seneca College – Toronto, ON
September 2012 to April 2013

Secondary Education Diploma

Scarlett Heights Entrepreneurial Academy – Toronto, ON
September 2007 to June 2011



PUBLICATIONS

Scholastic Canada Classroom Postcard

- Designed during post-secondary internship at Scholastic
- Published and distributed in French speaking classrooms at the beginning of the Fall 2016 school year

Ruth Rumack's Learning Space - Resources for Sale

- Includes Alpha-Mania Adventures book series, The Yak Pack book series, educational items, and worksheets for classroom and personal use (rumackresources.com)



AWARDS & HONOURS

The Graphic Professionals Resource Network - Graphic Design Challenge 2016

- Chosen by faculty at Seneca College School of Creative Arts & Animation to represent the school in the yearly scholarship challenge
- Received prize and certificate by The Graphic Professionals Resource Network for achievements in the graphic design program at Seneca College



WORK EXPERIENCE

Ruth Rumack's Learning Space – Academic Support

Graphic Designer – Full Time

June 2016 - April 2019

- In-house designer responsible for the company designs of all pamphlets, postcards, posters, logos, banners, workbooks, stickers, and advertisements as well as main website graphics such as photos, buttons, and illustrated images
- Worked alongside teachers and illustrator in the design of published book series Alpha-Mania Adventures (phonological awareness book series) as well as The Yak Pack (Sight Word Stories and Comics & Phonics for early readers)

Scholastic Canada

Graphic Designer – Post-Secondary Internship

January 2016 - February 2016

- Worked as a design team member in the creative studio at Scholastic Canada for seven weeks
- Contributed to the design of postcards, worksheets, and flyers



SKILLS

Proficient in computer programs including: Adobe InDesign, Photoshop, Illustrator, Microsoft Word, Excel, and Powerpoint as well as knowledge in Premiere Pro, After Effects, Edge Animate, and Bridge

A designer who is well-organized, creative, a hard worker, a problem solver; passionate, responsible, determined, friendly, helpful, reliable, patient, and positive



ADDITIONAL INFORMATION

- ✓ An effective leader who is extremely dependable and works well in a group by providing guidance to others
- ✓ Effectively able to create, design, and execute solutions to problems
- ✓ Quick learner and adapts quickly to new situations
- ✓ Excellent time management skills and always able to meet deadlines